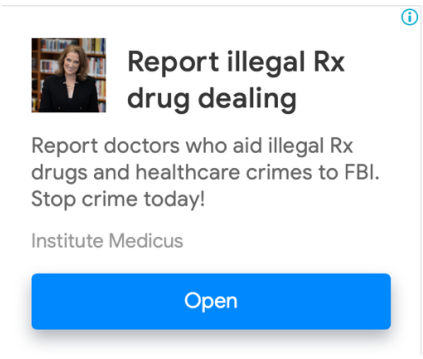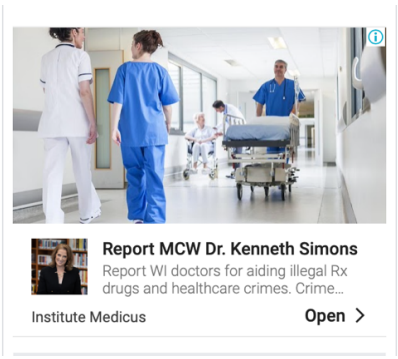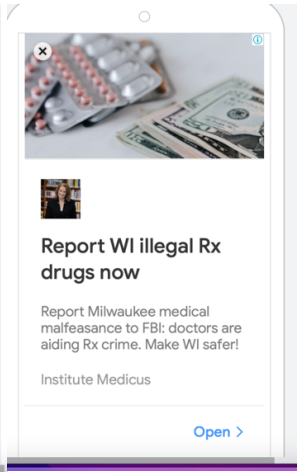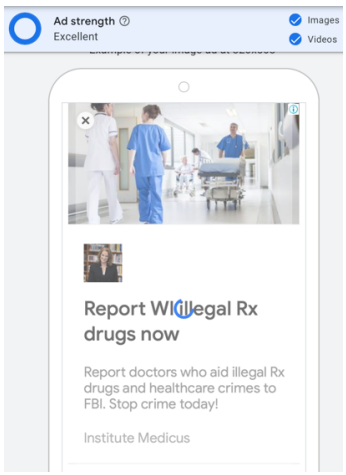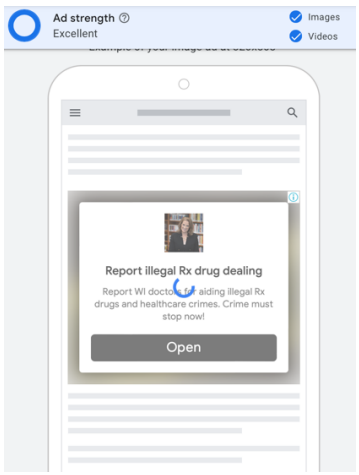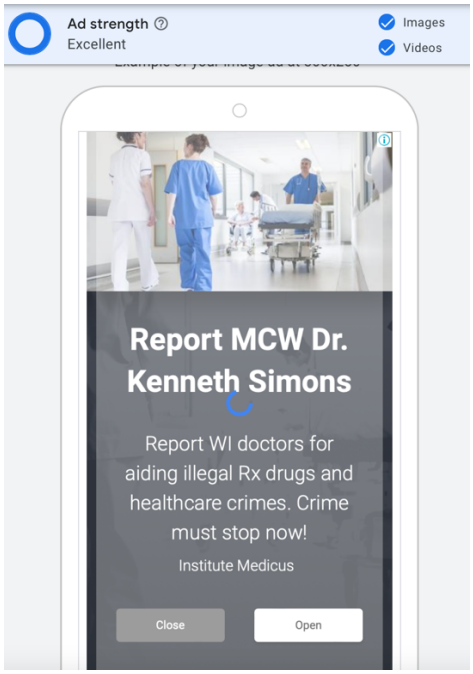2022 Google Ad public service announcements encouraged Milwaukee residents to report illegal Rx drug dealers. The same ads in Ohio 2023 reminded Cleveland constituents to report illegal Rx dealers.